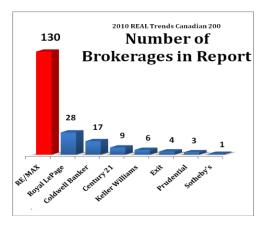


RE/MAX Brokerages Rank Highest in Canada Survey of Canadian Real Estate Brokerages Reveals Top Performers

(Denver, CO - May 10, 2010) In the first annual survey of Canadian real estate brokerages conducted by REAL Trends, two thirds of the nation's top performing brokerages were affiliated with RE/MAX. *The REAL Trends Canadian 200* ranked the Top 200 Canadian brokerages based on both closed Transaction Sides and Sales Volume in 2009. RE/MAX brokerages held an impressive 130 of the 200 positions in the Transaction Sides survey. The next closest competitor only had 28 positions. In the Sales Volume survey, RE/MAX held 128 positions of the Top 200.



"We are extremely proud of our Canadian brokers and agents for their tremendous efforts," said William Soteroff, Senior Vice President of International Development at RE/MAX, LLC. "Our Canadian affiliates have always been respected members of our organization, and we're very pleased that they represent RE/MAX so well and are such outstanding performers in their marketplace."

In addition to the number of RE/MAX brokerages ranked in the survey, RE/MAX Sales Associates were top individual performers, as well. The average RE/MAX Associate closed 17.9 transaction sides and RE/MAX was one of just two companies that ranked above the 14.5 average of all survey participants.

Recently, a consumer survey conducted by Reader's Digest Canada found that RE/MAX was the Most Trusted Brand in the category of residential real estate.

"Of course, we're excited to earn such great performance numbers, but we're especially honored to earn the consumer's trust. That's what RE/MAX quality service is all about," said Soteroff.

RE/MAX first began franchise operations in Canada in 1977 and now has over 17,000 Sales

Associates working in more than 700 offices. RE/MAX enjoys over a 30% market-share in most major Canadian markets.

For 23 years, REAL Trends, Inc. has produced *The REAL Trends 500* report, ranking the performance of the leading residential real estate firms in the United States. *The 2010 REAL Trends Canadian 200* is the first such ranking of Canadian brokerages, which is based upon year-end data from 2009. Two separate rankings are presented in the report, the top 200 brokerages in the number of Transaction Sides and the top 200 brokerages in the dollar amount of Sales Volume. Each brokerage is allowed to report their performance data directly, but REAL Trends verifies the data with the respective franchise headquarters of each brokerage.

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About RE/MAX, LLC

RE/MAX was founded in 1973 by Dave and Gail Liniger. From a single office in Denver, Colorado, it has grown into a global network of nearly 100,000 Sales Associates in more than 75 countries, an international presence greater than any of its competitors. Nobody in the world sells more real estate than RE/MAX.

RE/MAX has been honored as the leading real estate franchise in the "2009 Franchise Times Top 200," and has been the top real estate franchise in *Entrepreneur* magazine's "Franchise 500 Survey" for nine of the last 11 years.

Today, all U.S. home listings in thousands of cities and towns can be found at www.remax.com, the most visited real estate franchise web site. (ComScore, Jan.-June 2009; Compete.com, Feb. 2008-June 2009; Hitwise, Jan.-June 2009)

RE/MAX is proud of its Premier Community Citizenship, which has raised over \$100 million for deserving organizations like Susan G. Komen for the Cure®, Children's Miracle Network and The Sentinels of Freedom Foundation.

For information on RE/MAX visit: www.joinremax.com or www.joinremax.com or <a

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